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## **VISAPP, LLC. DEBUTS THE COLORSTAGER AT THE 2010 REALTORS® CONFERENCE AND EXPO IN NEW ORLEANS, LOUISIANA**

**FOR IMMEDIATE RELEASE**-SARASOTA, Fla —VisApp, LLC, a veteran in visualization software applications for the home improvement and landscape industry, will debut the ColorStager, a virtual stager and selling tool, at the upcoming 2010 Realtors® Conference and Expo in New Orleans, Louisiana, November 5-8.

"We are thrilled to share the ColorStager at this year's expo," says Bobbie Ayers, founder of VisApp, LLC and developer of the ColorStager. "There couldn't be a more perfect place to showcase the ColorStager and we couldn't be happier to share such a powerful tool with the real estate industry."

The ColorStager was developed for real estate industry professionals to provide a cost-effective solution for staging multiple listings and a way to personalize listings for potential buyers through visualization technology. Agents can outfit multiple listings using the robust product gallery of interior and exterior home improvements. Realtors® can share this technology with potential buyers who can use the application to visualize their own dreams.

The ColorStager displays a portfolio of listings uploaded by real estate agents that includes a description of the listing, its location, size and MLS number. It also provides a centralized location to house all listing properties in one place. The ColorStager connects consumers with contractors and suppliers in their area by using a business to business feature that places them in direct contact with local partners.

VisApp, LLC and the ColorStager joins nearly 400 exhibitors at the 2010 Realtors® Conference and Trade Expo, November 5-8. The annual convention attracts over 20,000 real estate professionals and industry experts for three days of professional education and networking. The ColorStager will debut at the Start-Up Pavilion at this year's expo. The convention will be held at the Morial Convention Center in New Orleans, Louisiana. For more information about the 2010 NAR convention, visit <http://www.realtor.org/convention.nsf/>

### **About VisApp, LLC**

VisApp, LLC is headquartered in Sarasota, FL is a leading developer of personal visualization technology with the vision of offering innovative, interactive and easy-to-use visualization solutions to individuals and businesses. For more information about ColorStager visit the company's website at [www.colorstager.com](http://www.colorstager.com) or [www.visapp.com/visualeads/](http://www.visapp.com/visualeads/)